

DUPLICATE INVOICE



WESH
1021 N. Wymore Rd.
Winter Park, FL 32789
Main: (407)645-2222
Billing: (407)389-7661

www.wesh.com

Billing Address:

Mundy Katowitz Media
Attention: Accounts Payable
1322 G Street SE
4th Floor
Washington, DC 20003

Send Payment To:

WESH
P O Box 26876
Lehigh Valley, PA 18002-6876
FIN# 59-3186949

Invoice #	Invoice Date	Invoice Month	Invoice Period
943095-1	09/30/12	September 2012	08/27/12 - 09/30/12

Station	Account Executive	Sales Office	Sales Region
WESH	Fran Berg	Eagle-Washingt	National

Advertiser	Product	Estimate Number
Priorities USA Action	PRIORTIES USA	1562

Flight Dates	Order #	Alt Order #
09/25/12 - 10/01/12	943095	07897961

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code
	321	340

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
1	09/26/12	09/28/12	M-F Early Sunrise	5:00-6:00 AM	--1-1--	:30	2	\$400.00	NM
	Class of Time - Pre-emptible with notice								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/24/12	09/30/12	--1-1--	2	\$400.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESH	W	09/26/12	5:41 AM	M-F Early Sunrise	5:00-6:00 AM	:30	USATV02H	\$400.00 NM
2	WESH	F	09/28/12	5:13 AM	M-F Early Sunrise	5:00-6:00 AM	:30	USATV02H	\$400.00 NM
3	09/25/12	09/27/12	M-F Sunrise @6AM	6:00-7:00 AM	-1-1---	:30	2	\$1,200.00	NM
	Class of Time - Pre-emptible with notice								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/24/12	09/30/12	-1-1---	2	\$1,200.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESH	Tu	09/25/12	6:42 AM	M-F Sunrise @6AM	6:00-7:00 AM	:30	PRATV1219H	\$1,200.00 NM
2	WESH	Th	09/27/12	6:23 AM	M-F Sunrise @6AM	6:00-7:00 AM	:30	USATV02H	\$1,200.00 NM
4	09/26/12	09/28/12	NBC Today Show	7:00-9:00 AM	--1-1--	:30	2	\$1,500.00	NM
	Class of Time - Pre-emptible with notice								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/24/12	09/30/12	--1-1--	2	\$1,500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WESH	W	09/26/12	8:29 AM	NBC Today Show	7:00-9:00 AM	:30	PRATV1219H	\$1,500.00 NM
1	WESH	F	09/28/12	7:59 AM	NBC Today Show	7:00-9:00 AM	:30	PRATV1219H	\$1,500.00 NM
5	09/25/12	09/28/12	Regis & Kelly 9-10 AM	9:00-10:00 AM	-1-11--	:30	3	\$800.00	NM
	Class of Time - Pre-emptible with notice								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/24/12	09/30/12	-1-11--	3	\$800.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESH	Tu	09/25/12	9:37 AM	Regis & Kelly 9-10 AM	9:00-10:00 AM	:30	USATV02H	\$800.00 NM
2	WESH	Th	09/27/12	9:49 AM	Regis & Kelly 9-10 AM	9:00-10:00 AM	:30	PRATV1219H	\$800.00 NM
3	WESH	F	09/28/12	9:22 AM	Regis & Kelly 9-10 AM	9:00-10:00 AM	:30	USATV02H	\$800.00 NM
7	09/26/12	09/26/12	NBC Today Show II	10AM-11AM	--W----	:30	1	\$700.00	NM
	Class of Time - Pre-emptible with notice								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/24/12	09/30/12	--W----	1	\$700.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESH	W	09/26/12	10:51 AM	NBC Today Show II	10AM-11AM	:30	USATV02H	\$700.00 NM

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943095-1	09/30/12	September 2012	08/27/12 - 09/30/12

Advertiser	Product	Estimate Number
Priorities USA Action	PRIORTIES USA	1562

www.wesh.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
9	09/25/12	09/27/12	NBC Today Show III Class of Time - Pre-emptible with notice	11AM-12PM/10-11A	-1-1---	:30	2	\$600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/24/12 09/30/12 -1-1--- 2 \$600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WESH Tu 09/25/12 11:29 AM NBC Today Show III 11AM-12PM/10-11A :30 PRATV1219H \$600.00 NM 2 WESH Th 09/27/12 11:53 AM NBC Today Show III 11AM-12PM/10-11A :30 USATV02H \$600.00 NM									
10	09/26/12	09/28/12	M-F NOON NEWS 12-12:12:00-12:30 PM Class of Time - Pre-emptible with notice	12:00-12:30 PM	--1-1--	:30	2	\$500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/24/12 09/30/12 --1-1-- 2 \$500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WESH W 09/26/12 12:25 PM M-F NOON NEWS 12-12:30 12:00-12:30 PM :30 PRATV1219H \$500.00 NM 2 WESH F 09/28/12 12:11 PM M-F NOON NEWS 12-12:30 12:00-12:30 PM :30 PRATV1219H \$500.00 NM									
11	09/27/12	09/27/12	Days of Our Lives Class of Time - Pre-emptible with notice	1:00-2:00 PM	---T---	:30	1	\$600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/24/12 09/30/12 ---T--- 1 \$600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WESH Th 09/27/12 1:29 PM Days of Our Lives 1:00-2:00 PM :30 PRATV1219H \$600.00 NM									
12	09/25/12	09/28/12	KATIE COURIC DAY Class of Time - Pre-emptible with notice	2-3PM	-1111--	:30	4	\$300.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/24/12 09/30/12 -1111-- 4 \$300.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 3 WESH Tu 09/25/12 2:12 PM KATIE COURIC DAY 2-3PM :30 USATV02H \$300.00 NM 2 WESH W 09/26/12 2:21 PM KATIE COURIC DAY 2-3PM :30 USATV02H \$300.00 NM 1 WESH Th 09/27/12 2:18 PM KATIE COURIC DAY 2-3PM :30 USATV02H \$300.00 NM 4 WESH F 09/28/12 2:39 PM KATIE COURIC DAY 2-3PM :30 USATV02H \$300.00 NM									
14	09/25/12	09/27/12	M-F 3-4 PM Class of Time - Pre-emptible with notice	3:00-4:00 PM	-1-1---	:30	2	\$500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/24/12 09/30/12 -1-1--- 2 \$500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WESH Tu 09/25/12 3:26 PM M-F 3-4 PM 3:00-4:00 PM :30 PRATV1219H \$500.00 NM 2 WESH Th 09/27/12 3:36 PM M-F 3-4 PM 3:00-4:00 PM :30 PRATV1219H \$500.00 NM									
15	09/26/12	09/28/12	M-F 4-5 PM NEWS Class of Time - Pre-emptible with notice	M-F 4-5 PM	--1-1--	:30	2	\$1,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/24/12 09/30/12 --1-1-- 2 \$1,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WESH W 09/26/12 4:27 PM M-F 4-5 PM NEWS M-F 4-5 PM :30 PRATV1219H \$1,000.00 NM 2 WESH F 09/28/12 4:39 PM M-F 4-5 PM NEWS M-F 4-5 PM :30 PRATV1219H \$1,000.00 NM									
16	09/25/12	09/27/12	M-F 5-6 PM ROT Class of Time - Pre-emptible with notice	5:00-6:00 PM	-1-1---	:30	2	\$1,400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/24/12 09/30/12 -1-1--- 2 \$1,400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WESH Tu 09/25/12 5:51 PM M-F 5-6 PM ROT 5:00-6:00 PM :30 USATV02H \$1,400.00 NM 2 WESH Th 09/27/12 5:28 PM M-F 5-6 PM ROT 5:00-6:00 PM :30 USATV02H \$1,400.00 NM									
17	09/26/12	09/26/12	M-F 6-6:30 PM Class of Time - Fixed Non Pre-emptible	M-F 6-6:30 PM	--W----	:30	1	\$2,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/24/12 09/30/12 --W---- 1 \$2,000.00									

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at www.hearsttelevision.com/for_advertiser.
 We warrant that the actual broadcast information shown on this invoice was taken from the program log.

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FIN# 59-3186949



Invoice #	Invoice Date	Invoice Month	Invoice Period
943095-1	09/30/12	September 2012	08/27/12 - 09/30/12

Advertiser	Product	Estimate Number
Priorities USA Action	PRIORTIES USA	1562

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
17	09/26/12	09/26/12	M-F 6-6:30 PM	M-F 6-6:30 PM	--W----	:30	1	\$2,000.00	NM
Class of Time - Fixed Non Pre-emptible									
	09/24/12	09/30/12	--W----				1	\$2,000.00	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESH	W	09/26/12	6:13 PM	M-F 6-6:30 PM	M-F 6-6:30 PM	:30	USATV02H	\$2,000.00 NM
18	09/27/12	09/27/12	M-F Entertainment Tonight	7:00-730 PM	---T---	:30	1	\$2,000.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/24/12	09/30/12	---T---	1	\$2,000.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESH	Th	09/27/12	7:17 PM	M-F Entertainment Tonight	7:00-730 PM	:30	PRATV1219H	\$2,000.00 NM
19	09/25/12	09/25/12	M-F Access Hollywood	Access Hollywood /	-T-----	:30	1	\$2,000.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/24/12	09/30/12	-T-----	1	\$2,000.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESH	Tu	09/25/12	7:54 PM	M-F Access Hollywood	Access Hollywood /	:30	PRATV1219H	\$2,000.00 NM
20	09/26/12	09/28/12	NBC Tonight Show	11:35P-12:35XM	--1-1--	:30	2	\$1,000.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/24/12	09/30/12	--1-1--	2	\$1,000.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESH	W	09/26/12	12:10 AM	NBC Tonight Show	11:35P-12:35XM	:30	PRATV1219H	\$1,000.00 NM
2	WESH	F	09/28/12	12:00 AM	NBC Tonight Show	11:35P-12:35XM	:30	USATV02H	\$1,000.00 NM
21	09/30/12	09/30/12	Sun Sunrise@6-8 AM	6:00-8:00 AM	-----S	:30	1	\$450.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/24/12	09/30/12	-----S	1	\$450.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESH	Su	09/30/12	7:57 AM	Sun Sunrise@6-8 AM	6:00-8:00 AM	:30	USATV02H	\$450.00 NM
23	09/29/12	09/29/12	Sat. Entertainment this W	7:00-8:00 PM	-----S-	:30	1	\$900.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/24/12	09/30/12	-----S-	1	\$900.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESH	Sa	09/29/12	7:51 PM	Sat. Entertainment this Week	7:00-8:00 PM	:30	PRATV1219H	\$900.00 NM
24	09/30/12	09/30/12	CHRIS MATTHEWS WKND	CHRIS MATTHEWS	-----S	:30	1	\$1,000.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/24/12	09/30/12	-----S	1	\$1,000.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESH	Su	09/30/12	10:20 AM	CHRIS MATTHEWS WKND EM	CHRIS MATTHEWS	:30	PRATV1219H	\$1,000.00 NM
25	09/30/12	09/30/12	SA/SU 6-6:30 PM	SA/SU 5:58-6:30 PI	-----S	:30	1	\$1,200.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/24/12	09/30/12	-----S	1	\$1,200.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESH	Su	09/30/12	6:50 PM	SA/SU 6-6:30 PM	SA/SU 5:58-6:30 PI	:30	USATV02H	\$1,200.00 NM
LR- Golf									

Total Spots **34**

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943095-1	09/30/12	September 2012	08/27/12 - 09/30/12

Advertiser	Product	Estimate Number
Priorities USA Action	PRIORTIES USA	1562

www.wesh.com
Payment Terms 30 Days

<u>Gross Total</u>	\$30,650.00
<u>Agency Commission</u>	\$4,597.50
<u>Net Amount Due</u>	\$26,052.50

DUPLICATE INVOICE



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FIN# 59-3186949

Invoice #	Invoice Date	Invoice Month	Invoice Period
943095-2	10/07/12	October 2012	10/01/12 - 10/01/12

Station	Account Executive	Sales Office	Sales Region
WESH	Fran Berg	Eagle-Washingt	National

Advertiser	Product	Estimate Number
Priorities USA Action	PRIORTIES USA	1562

Flight Dates	Order #	Alt Order #
09/25/12 - 10/01/12	943095	07897961

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code
	321	340

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
2	10/01/12	10/01/12	M-F Early Sunrise	5:00-6:00 AM	M-----	:30	1	\$300.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/01/12	10/07/12	M-----	1	\$300.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 WESHM		10/01/12	5:41 AM	M-F Early Sunrise	5:00-6:00 AM	:30	PRATV1219H	\$300.00	NM
6	10/01/12	10/01/12	Regis & Kelly 9-10 AM	9:00-10:00 AM	M-----	:30	1	\$800.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/01/12	10/07/12	M-----	1	\$800.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 WESHM		10/01/12	9:49 AM	Regis & Kelly 9-10 AM	9:00-10:00 AM	:30	USATV02H	\$800.00	NM
8	10/01/12	10/01/12	NBC Today Show II	10AM-11AM	M-----	:30	1	\$700.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/01/12	10/07/12	M-----	1	\$700.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 WESHM		10/01/12	10:52 AM	NBC Today Show II	10AM-11AM	:30	PRATV1219H	\$700.00	NM
13	10/01/12	10/01/12	M-F 3-4 PM	3:00-4:00 PM	M-----	:30	1	\$600.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/01/12	10/07/12	M-----	1	\$600.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 WESHM		10/01/12	3:39 PM	M-F 3-4 PM	3:00-4:00 PM	:30	USATV02H	\$600.00	NM
Total Spots							4		

Payment Terms 30 Days

<u>Gross Total</u>	\$2,400.00
<u>Agency Commission</u>	\$360.00
<u>Net Amount Due</u>	\$2,040.00